



FOR IMMEDIATE RELEASE

Contact: Reyna
DeKasha
(209) 943-2375

June 23, 2020

**COMMUNITY FOUNDATION OF SAN JOAQUIN ANNOUNCES
COUNTYWIDE VIRTUAL FUNDRAISER TO HELP SUPPORT NONPROFITS
DURING COVID-19**

Stockton – In an effort to support nonprofits in San Joaquin County during COVID-19, the Community Foundation of San Joaquin announced the launch of 209Gives –a countywide, virtual, 24-hour crowd-funding event –to be held on Tuesday, July 21, 2020.

“As COVID-19 continues to impact everyone in our community, many local nonprofits have had to cancel or postpone their fundraising events that they depend on to help fund critical services for our community,” said Moses Zapien, CEO of the Community Foundation of San Joaquin. “We are launching 209Gives in response to this need and will provide nonprofits with the opportunity to be a part of a communitywide, virtual fundraising day,” Zapien added.

The Community Foundation of San Joaquin is underwriting the costs of the online platform and marketing campaign, along with some of the county's leading businesses, including: the Port of Stockton, Oak Valley Community Bank, Spanos Companies, CB Merchant Services, and Port City Marketing. The day aims to raise a total of \$100,000 for nonprofits during a 24-hour period, beginning at 12:01am on July 21. 209Gives will be conducted entirely online, using a donation platform where individuals and businesses can select online, which organizations and causes to support through donations or sign up to volunteer.

To learn more about 209Gives, visit 209Gives.org or email Reyna DeKasha, Director of Donor Relations, at rdekasha@cfofsj.org.

ABOUT THE COMMUNITY FOUNDATION OF SAN JOAQUIN

The Community Foundation of San Joaquin is one of the largest philanthropic organizations based in San Joaquin County, with more than \$17 million in assets. The Foundation's mission is to provide leadership, cultivate a culture of giving, and create resources that address the needs of our community. For more information, visit www.cfofsj.org

###