FOR IMMEDIATE RELEASE

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STOCKTON – Family Day at the Park - The Record’s Literacy and Book Fair - will be held Saturday, September 21, 2013 from 9:30 to 3:30 at University Park in Stockton. Family Day at the Park is FREE to the public. The Record’s signature event, Family Day at the Park provides a full day of fun and educational activities for the entire community.

More than 80 businesses and community organizations will provide interactive projects that include making bookmarks, greeting cards, a miniature city, art projects, storytelling and recreational activities. Mascots, street entertainers, and entertainment by the Cesar Chavez Music Department, Sparkles and Ravioli the Clowns, are also festival favorites. The popular Friends of the Library Used Book Sale will once again offer more than 5,000 titles. In addition, published children’s authors & illustrators will preside over The Friends of the Library King Author’s Court – telling stories, teaching, signing books and answers questions. A mascot parade, led by the Cesar Chavez Drum Crop will kick-off the activities at 9:30. All attendees are invited to join in the fun by marching along with the mascots in the parade.

University Park is located at California and Magnolia Streets in the Magnolia District of Central Stockton. Event Sponsors include The Record, Grupe Commercial Company, Kaiser Permanente, Health Plan of San Joaquin, Friends of the Stockton Library, and Davis and Associates Insurance.

For further information contact event producer Carrie Sass at SASS! Public Relations, Inc. - 209-957-7277 or carrie_sass@sasspr.com.